



SPONSORSHIP

Four hundred Rust engineers, one day, one building. Every package and price is below, in full.

CONFERENCE

Thursday 18 February 2027

VENUE

1 Basinghall Avenue, London
EC2V 5DD

DELEGATES

400 in 2026

Why sponsor

Rust Nation UK draws working engineers rather than a badge-scanning crowd: people who maintain crates, people shipping Rust into production, and people about to. If you are hiring, or you build something they would use, this is the room.

Stands sit where the coffee is, not down a corridor. The exhibition hall is open all day and the breaks are long enough for a real conversation rather than a badge scan. Sponsors sometimes have a slot on the programme, and they are not allowed to sell from it: any sponsor talk clears the same bar as every other talk, which is why the afternoon sessions stay full.

Packages

Platinum

£12,250 PLUS VAT

ONE AVAILABLE

Our flagship package. You'll have a main stage track named after your company, a full 45-minute talk slot in the conference schedule, and your logo on all video recordings from that track on our YouTube channel in perpetuity. You also get an exhibition stand, venue signage, and your logo on every attendee's delegate badge.

- 3 exhibitor passes
- Logo on venue signage
- Logo on every attendee delegate badge
- Exhibition stand in sponsors hall
- Branded talk track (main stage)
- Talk slot in schedule - 45 mins
- Logo on track video recordings (YouTube)
- Website presence with company bio and link
- Social media promotion on LinkedIn & Twitter/X
- On stage mentions during opening and closing address

Recruitment

£10,000 PLUS VAT

ONE AVAILABLE

As our exclusive Recruitment Sponsor, you'll be the only recruiter brand at the event. Your logo goes on our event materials, and you're the only recruitment partner we name in front of a room of Rust engineers.

- Exclusive recruiter status (no competing recruitment brands at the event)
- 3 exhibitor passes
- Logo on venue signage
- Logo on website with company bio and link
- On stage mention during opening and closing address
- Social media promotion on Facebook, LinkedIn & Twitter/X

Track

£8,500 PLUS VAT

2 AVAILABLE

Have a conference track named after your company, with your logo on all venue signage for that track. Your brand appears as track sponsor on every video recording published to our YouTube channel, which has over 17,500 subscribers. You also get an exhibition stand.

- 3 exhibitor passes
- Logo on venue signage
- Exhibition stand in sponsors hall
- Branded talk track
- Logo on track video recordings (YouTube)
- Website presence with company bio and link
- Social media promotion on LinkedIn & Twitter/X
- On stage mentions during opening and closing address

Gold

£6,500 PLUS VAT

AVAILABLE

The Gold package gives your team a dedicated exhibition stand in the sponsors hall. Meet Rust engineers face-to-face, demo your products, and talk to developers from companies like Google, Bloomberg, Monzo, and Sky.

- 2 exhibitor passes
- Logo on venue signage
- Exhibition stand in sponsors hall
- Website presence with company bio and link
- Social media promotion on LinkedIn & Twitter/X
- On stage mentions during opening and closing address

Video

£5,000 PLUS VAT

ONE AVAILABLE

Your logo appears on every talk recording published to our YouTube channel, which has over 17,500 subscribers and videos that keep reaching thousands of views year after year.

- 2 conference passes
- Logo on venue signage
- Logo on all YouTube talk recordings
- Website presence with company bio and link
- Social media promotion on LinkedIn & Twitter/X
- On stage mentions during opening and closing address

Silver

£2,500 PLUS VAT

AVAILABLE

The Silver package gets your brand in front of the UK Rust community. You'll be featured on our website, promoted across our social channels, and recognised on stage during the opening and closing addresses. You also get two conference passes and venue signage.

- 2 conference passes
- Logo on venue signage
- Website presence with company bio and link
- Social media promotion on LinkedIn & Twitter/X
- On stage mentions during opening and closing address

Notebook

£2,250 PLUS VAT

ONE AVAILABLE

Every attendee receives a branded Moleskine notebook at check-in. As our Notebook Sponsor, your logo is printed on every one, and attendees keep them long after the conference ends.

- Logo printed on the official event notebook (Moleskine)
- Notebook handed out to every attendee

Lanyard

£2,000 PLUS VAT

ONE AVAILABLE

Every attendee will wear your brand around their neck all event long. As our Lanyard Sponsor, your logo is printed on the official event lanyards worn by every attendee, speaker, and staff member, from check-in to close.

- Logo printed on event lanyards (worn by all attendees)
- 1 conference pass

Social Sponsor

£8,500 PLUS VAT

ONE AVAILABLE

Every year we run an evening social event. A social sponsor elevates the event to a new level. We are happy to work with the social sponsor to customise the package and explore opportunities and ideas.

- 2 conference tickets
- Branded social event
- Bio on the website and social media promotion

How to book

1. **Tell us which package.** Use the enquiry form at rustnationuk.com/sponsor-us, which asks which ones interest you, or just email us. Packages can be combined or adjusted, so if none of these is quite right, say so.
2. **We confirm availability.** Most packages are limited and several are exclusive, so they go in the order contracts are signed rather than on a deadline.
3. **Contract and invoice.** We send both. Payment terms are 30 days, and we can invoice a purchase order if your finance team needs one.
4. **We collect your assets.** Logo, company bio and links, and anything specific to the package. We will tell you the formats and the deadlines in good time.

Talk to us

info@rustnationuk.com

rustnationuk.com/sponsor-us

Rust Nation UK 2027, Thursday 18 February, 1 Basinghall Avenue, London EC2V 5DD.

Organised by Copia Events Ltd.

All prices exclude VAT. Availability is correct at 21 August 2026, and packages are allocated in the order contracts are signed. The current version is always at rustnationuk.com/sponsorship-pack.